

Advertise with Utica Phoenix

Reach local readers. Empower community voices.

Digital Ad Placement Rates

Ad Format	Whole Site	Front Page	Article Page	Inner Page
Billboard (970x250)	\$750	\$700	\$700	\$700
Leaderboard (728x90)	\$599	\$599	\$599	\$599
Banner (468x60)	\$399	\$399	\$399	\$399
Half Banner (234x60)	\$299	\$299	\$299	\$299
Large Rectangle (336x280)	\$499	\$499	\$359	\$359
Medium Rectangle (300x250)	\$699	\$559	\$399	\$399

Vertical Ad Options

Ad Format	Whole Site	Front Page	Article Page	Inner Page
Wide Skyscraper (160x600)	\$699	\$559	\$499	\$499
Half Page (300x600)	\$699	\$599	\$599	\$599
Skyscraper (120x600)	\$400	\$400	\$350	\$350
Vertical Banner (120x240)	\$399	\$399	\$299	\$299

Square Format Ads

Ad Format	Whole Site	Front Page	Article Page	Inner Page
Square (250x250)	\$599	\$599	\$499	\$499
Small Square (200x200)	\$399	\$399	\$299	\$299
Square Button (125x125)	\$199	\$199	\$199	\$199

Custom ad packages available upon request.

Contact us at ads@uticaphoenix.com or call (315) XXX-XXXX