



***A Christmas Holiday Songfest  
for Children***



***December 18<sup>th</sup> from 1-3PM.***

*For The Good (FTG) has teamed up with the History Center to put on a free Party! The band, The Hummingbirds, will make merry music for children from 2-12 years old and their families. There will be celebrity readers and a gift, a free book for all children.*

*As a Sponsor, you will support the Community Gardens and the Study Buddy Club, programs of FTG. The event will take place in the History Center at 1608 Genesee Street. Special holiday treats will be available, including an arts and crafts table.*

*By celebrating the goodness in the season with children, the musical songfest will reaffirm the diversity, equity, and inclusion values in our community.*

***Send your donations to For The Good, Inc. 1113 Linwood Place Utica, NY 13501***



## **Sponsorship Package**

### **Platinum Bells \$5,000**

#### **Sponsorship Benefits:**

- *Sponsor name listed first in program as Platinum Partner sponsor*
- *Daily inclusion in to date radio commercial promotion*
- *First named inclusion in all press and social media mentions*
- *January advertisement in the Utica Phoenix newspaper and website*
- *Your Representative will have the opportunity to record a message*



### **Golden Bells \$2,500**

#### **Sponsorship Benefits:**

- *Sponsor name listed in program as Patron Gold sponsor*
- *Daily inclusion in to date radio commercial promotion*
- *2<sup>nd</sup> named inclusion in all press and social media mentions*
- *January advertisement in the Utica Phoenix newspaper and website*
- *Your company will be acknowledged at the event*



### **Silver Bells \$1,500**

#### **Sponsorship Benefits:**

- *Sponsor name listed in program as Benefactor Silver sponsor*
- *Daily inclusion in to date radio commercial promotion*
- *3<sup>rd</sup> named inclusion in all press and social media mentions*
- *January advertisement in the Utica Phoenix newspaper and website*
- *Your company will be acknowledged at the event*



### **Bronze Bells \$1,000**

#### **Sponsorship Benefits:**

- *Sponsor name listed in program as Partner sponsor*
- *Daily inclusion in to date radio commercial promotion*
- *4<sup>th</sup> named inclusion in all press and social media mentions*
- *January advertisement in the Utica Phoenix newspaper and website*
- *Your company will be acknowledged at the event*



### **Copper Bells \$500**

#### **Sponsorship Benefits:**

- *Sponsor name listed in program as Friend sponsor*
- *Daily inclusion in to date radio commercial promotion*
- *named inclusion in all press and social media mentions*
- *January advertisement in Utica Phoenix Newspaper and website*
- *Your company will be acknowledged at the event*



**Contact us at [forthegoodinc@gmail.com](mailto:forthegoodinc@gmail.com) or 315-797-2417**